

CASE STUDY

THE PESTO

Project Description

Pesto, a popular quick-service restaurant chain in Thailand, has enhanced its in-store experience with Hisense DM Series digital signage displays. The DM Series delivers vibrant menu boards and promotions that capture attention and drive sales, while real-time updates allow instant content changes across all locations. Centralized remote management and simplified single-video-output cabling ensure effortless control and a clean, professional installation. Built for continuous operation, the DM Series keeps Pesto’s communication fresh, dynamic, and always on brand.



Project details

Project Name	The Pesto
Project Date	May 2026
Application Scenarios	QSR
Location	Thailand
Product Installed	55DM66D x3