

CASE STUDY

MACQUARIE UNIVERSITY

Project Description

Macquarie University has upgraded campus communication with the installation of 16 Hisense 100" digital signage displays. Strategically placed across the campus, these large-format screens provide students, staff, and visitors with clear, dynamic, and reliable access to information. Designed for continuous operation, the displays ensure seamless delivery of timetables, announcements, event promotions, and emergency messaging, all in vivid clarity and with outstanding visibility.



100BM66D
100" 4K UHD DIGITAL SIGNAGE DISPLAY

Project details

Project Name	MACQUARIE University
Project Date	April 2025
Application Scenarios	Education
Location	Australia
Product Installed	100" 24/7 Digital Signage