

CASE STUDY

KERB SPORTS BAR
AND RESTAURANT

Project Description

At the newly opened Kerb Sports Bar in Spitalfields Market, London, Hisense 24/7 Commercial Displays have been installed to deliver an immersive, high-impact viewing experience across the venue. Engineered for continuous operation, the high-brightness screens ensure crystal-clear visibility of live sports from every angle, even in the bar's vibrant, high-traffic environment. Beyond game-day action, the displays are also used for promotional content and digital menus, providing flexible signage that enhances both fan engagement and operational efficiency.



Project details

Project Name	Kerb Sports Bar and Restaurant
Project Date	August 2025
Application Scenarios	Sports Bar
Location	UK
Product Installed	24/7 Digital Signage

