

## CASE STUDY

### WALTER BBQ

#### Project Description

At Walter BBQ in Serbia, Hisense 55" digital signage displays have been installed to enhance menu presentation and promotional messaging across the restaurant. The commercial-grade screens deliver bright, clear visuals that ensure menu items and special offers are displayed with impact and clarity. Designed for reliable daily operation in a fast-paced QSR environment, the solution supports dynamic content updates while elevating the overall customer experience.



#### Project details

Project Name	Walter BBQ
Project Date	October 2025
Application Scenarios	QSR
Location	Serbia
Product Installed	24/7 Digital Signage & VisionInfo