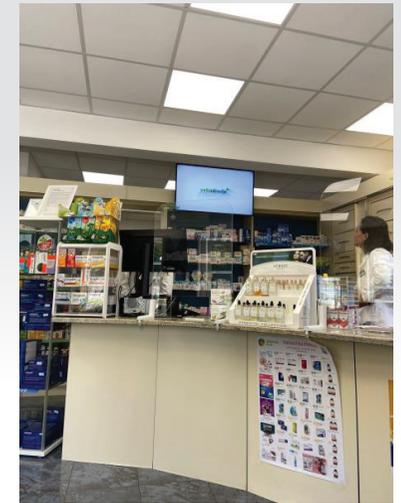


# CASE STUDY

## VAŠE ZDRAVLJE

### Project Description

At the Vaše Zdravlje retail store in Croatia, Hisense digital signage solutions have been deployed to enhance in-store communication and storefront visibility. The installation includes vibrant internal displays for promotional messaging and product information, alongside high-brightness, window-facing screens designed to maintain clarity in strong ambient light. Together, the solution supports dynamic customer engagement while strengthening brand presence both inside the store and at street level.



### Project details

Project Name	Vaše Zdravlje
Project Date	October 2025
Application Scenarios	Retail
Location	Croatia
Product Installed	55" Window Facing, 43" 24/7 Digital Signage