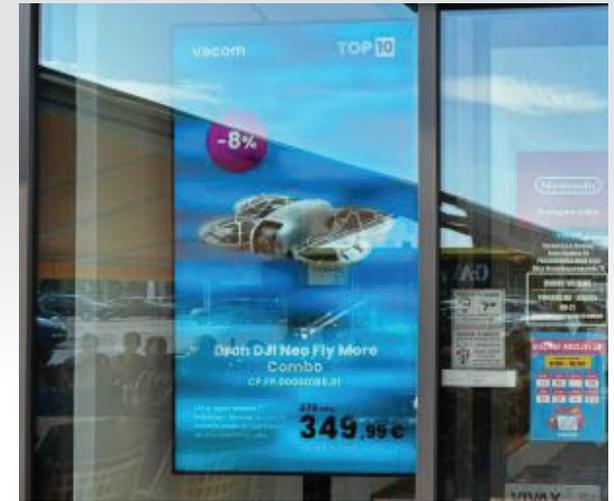


CASE STUDY

VACOM

Project Description

At Vacom in Croatia, Hisense commercial display solutions have been installed to enhance in-store communication and attract passing footfall. The deployment combines vibrant digital signage throughout the retail space with high-brightness, window-facing displays designed to maintain clarity and impact even in strong ambient light conditions. Together, the solution delivers dynamic promotional messaging and engaging visual content, supporting brand visibility and an enhanced customer experience.



Project details

Project Name	Vacom
Project Date	May 2025
Application Scenarios	Retail
Location	Croatia
Product Installed	65" Window Facing, 55" 24/7 Digital Signage