

CASE STUDY

SUBWAY

Project Description

At Subway locations in France, large-format Hisense video walls have been installed to create bold and visually engaging focal points within the restaurant environments. The seamless multi-panel configurations deliver vibrant, high-resolution content for menus and promotional messaging, ensuring clear communication in high-traffic QSR settings. Designed for reliable commercial operation, the video walls enhance brand visibility while enabling flexible, dynamic content management throughout the day.



Project details

Project Name	Subway
Project Date	September 2025
Application Scenarios	QSR
Location	France
Product Installed	55" Video Wall