

## CASE STUDY

SLAVIA PRAHA

### Project Description

At the club shop of SK Slavia Praha, an innovative Hisense LED video wall has been installed to create a bold and immersive retail experience for fans. The large-format LED display delivers exceptional brightness, seamless visuals and dynamic content presentation, enhancing product promotion, match-day messaging and branded storytelling within the store environment. Designed for high-impact commercial use, the installation strengthens fan engagement while elevating the club's modern retail space.



### Project details

Project Name	Slavia Praha
Project Date	August 2025
Application Scenarios	Retail
Location	Czech Republic
Product Installed	Indoor LED Wall