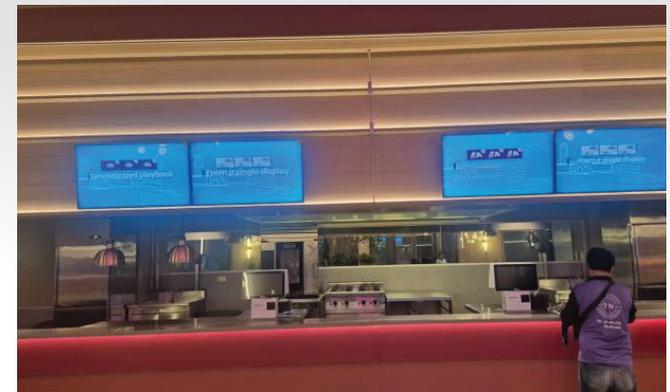
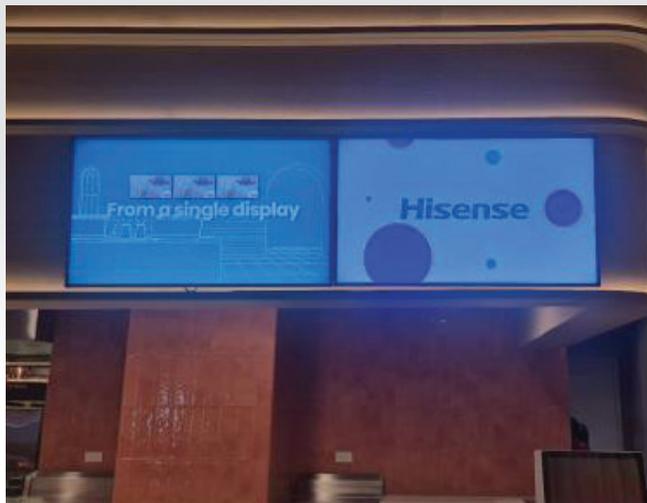


# CASE STUDY

## ONE BANGKOK

### Project Description

At One Bangkok in Thailand, Hisense 55" digital signage displays have been installed to support dynamic menu presentation and promotional messaging across the retail and dining environment. The commercial-grade screens deliver vibrant image quality and consistent performance, ensuring clear communication of offerings and brand campaigns. Designed for reliable, high-traffic operation, the solution enables flexible content management while enhancing the overall customer experience within this landmark development.



### Project details

|                       |                          |
|-----------------------|--------------------------|
| Project Name          | One Bangkok              |
| Project Date          | October 2025             |
| Application Scenarios | QSR                      |
| Location              | Thailand                 |
| Product Installed     | 43" 18/7 Digital Signage |