

CASE STUDY

OUTDOOR LED MEDIA

Project Description

In Bosnia and Herzegovina, Hisense outdoor LED media displays have been deployed to deliver high-visibility, street-side advertising solutions in busy urban environments. Designed for maximum brightness and durability, the large-format LED screens provide clear, vibrant visuals even in direct sunlight and challenging weather conditions. Engineered for continuous operation, the installations support high-volume advertising campaigns, ensuring impactful brand exposure and dynamic public engagement.



Project details

| | |
|-----------------------|------------------------|
| Project Name | Outdoor LED Media |
| Project Date | October 2025 |
| Application Scenarios | DOOH |
| Location | Bosnia and Herzegovina |
| Product Installed | Outdoor LED Wall |