

CASE STUDY

CIMB NIAGA SOLO

Project Description

At CIMB Niaga Solo in Indonesia, a Hisense outdoor LED display has been installed to enhance external brand visibility and public communication. Designed for high-brightness performance in varying ambient light conditions, the large-format LED screen delivers clear, vibrant content throughout the day. Engineered for reliable outdoor operation, the installation supports dynamic advertising and corporate messaging while strengthening the bank's presence within a busy urban environment.



Project details

Project Name	CIMB Niaga Solo
Project Date	April 2025
Application Scenarios	DOOH
Location	Indonesia
Product Installed	Outdoor LED Wall