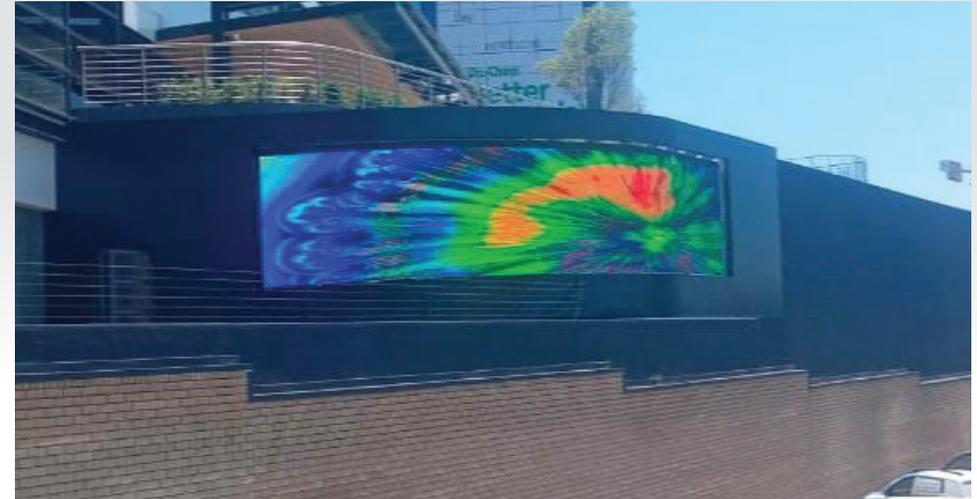


CASE STUDY

CHINA CONSTRUCTION BANK

Project Description

At China Construction Bank in South Africa, a curved outdoor Hisense LED display has been installed to deliver maximum visibility and high-impact brand communication. Designed for exterior deployment, the large-format LED solution provides exceptional brightness and clarity in varying ambient light conditions, ensuring content remains clear and engaging throughout the day. The curved configuration enhances architectural integration while creating a dynamic visual presence that strengthens brand recognition and public engagement.



Project details

Project Name	China Construction Bank
Project Date	October 2025
Application Scenarios	DOOH
Location	South Africa
Product Installed	Outdoor LED Wall