

CASE STUDY

AIRPORT SOFIA - SPORTS BAR

Project Description

At Sofia Airport, a 163" Hisense All-in-One LED display has been installed to deliver impactful large-format visual communication within the terminal environment. The integrated LED solution combines seamless design with exceptional brightness and clarity, ensuring high-visibility messaging for passengers in a busy airport setting. Designed for reliable commercial operation, the installation supports dynamic content delivery while enhancing the overall passenger experience.



Project details

Project Name	Airport Sofia - Sports Bar
Project Date	November 2025
Application Scenarios	Entertainment
Location	Bulgaria
Product Installed	163" All-in-one LED