

CASE STUDY

HISENSE HVAC
EXPERIENCE CENTER

Project Description

The Hisense HVAC Experience Center in Dubai has been elevated with the installation of a stunning 163” Hisense All-in-One LED display, creating a powerful visual showcase for visitors. As one of the largest displays in the Hisense range, the 163” model delivers unmatched brightness, colour depth, and clarity, making it the perfect centrepiece for presentations, demonstrations, and immersive brand storytelling. The All-in-One LED solution combines simplicity with impact, offering seamless installation, sleek design, and outstanding visual performance in a single package. It provides the Experience Center with a versatile tool to engage clients, highlight innovative HVAC solutions, and reinforce the premium quality of the Hisense brand.



HAIO163DE
163” LED ALL-IN-ONE DISPLAY

Project details

Project Name	Hisense HVAC Experience Center
Project Date	April 2025
Application Scenarios	Meeting Room
Location	Dubai, UAE
Product Installed	163” All-in-one LED