

CASE STUDY

CIMB NIAGA BATAM BANK

Project Description

CIMB Niaga, one of Indonesia’s leading private banks, has enhanced its presence in Batam with the installation of a striking outdoor corner LED display. Positioned in a high-traffic area, the dynamic screen ensures the bank’s messaging, promotions, and brand identity stand out with maximum visibility. The custom corner design delivers seamless visuals across two viewing angles, capturing attention from multiple directions and creating a bold, modern look for the branch. With high brightness, weather resistance, and reliable performance, the display is perfectly suited to operate 24/7 in challenging outdoor conditions.



XOM
OUTDOOR LED DISPLAY

Project details

Project Name	CIMB Niaga Batam Bank
Project Date	February 2025
Application Scenarios	Outdoor Advertising
Location	Indonesia
Product Installed	Outdoor LED