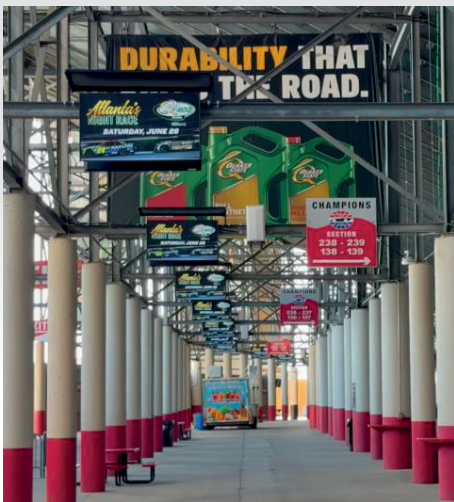
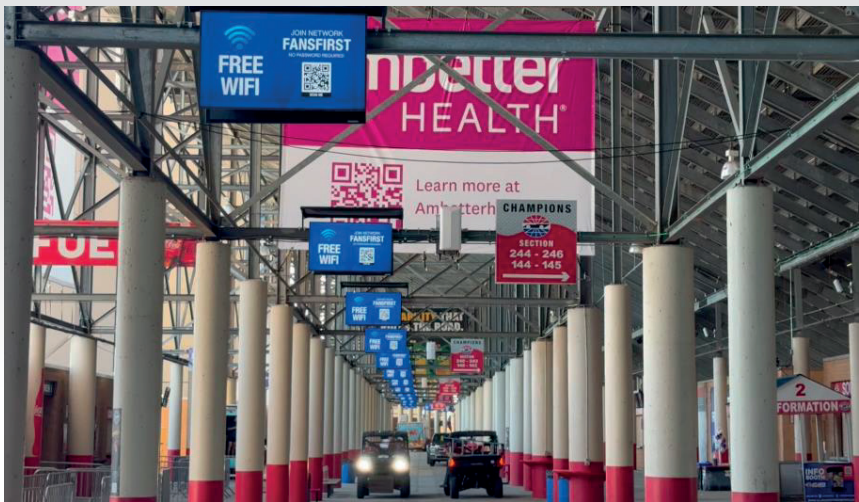


CASE STUDY

ATLANTA MOTOR SPEEDWAY

Project Description

Hisense Commercial Display delivered a powerful digital signage solution at Atlanta Motor Speedway, with the installation of 55" 18/7 Digital Signage displays across the venue. The project enhances the fan experience by providing clear, dynamic, and reliable content delivery throughout the stadium. From live race coverage to real-time information and branded content, the Hisense solution ensures spectators stay connected and engaged at every moment.



55GM50D
55" 4K UHD DIGITAL SIGNAGE

Project details

Project Name	Atlanta Motor Speedway
Project Date	June 2025
Application Scenarios	Sport
Location	USA
Product Installed	55" 18/7 Digital Signage (and VisionInfo)