

CASE STUDY

RESORTS WORLD

Project Description

Resorts World in the UK has taken its visitor experience to the next level with the installation of a 52 sq metre outdoor Hisense LED display. Designed to capture attention from afar, the massive screen provides bold, high-impact visuals that ensure the venue’s branding, promotions, and live content are impossible to miss. Engineered for outdoor performance, the LED display delivers exceptional brightness, weather resistance, and 24/7 reliability, making it a powerful communication tool in a busy entertainment and retail destination. Its scale and clarity create a dynamic focal point that enhances the atmosphere and strengthens the venue’s connection with its visitors.



XOM Series
OUTDOOR LED DISPLAY

Project details

Project Name	Resorts World
Project Date	January 2025
Application Scenarios	Outdoor Advertising
Location	UK
Product Installed	Outdoor LED