





55B4E31T 55" 4K UHD DIGITAL SIGNAGE DISPLAY

Hisense Commercial Display solutions are perfect for high volume retail and corporate installation. A combination of seamless design and enhanced brightness ensure digital content vividly stands out from the crowd. The Hisense E Series 18/7 display delivers 500 nits brightness for enhanced visibility in brightly lit environments. This higher brightness helps Hisense Commercial Displays provide better colour accuracy and vibrancy, meaning colours appear more lifelike and true to their intended experience, creating a more immersive viewing experience.

Highlights



Cloud CMS

Hisense's CMS platform allows you to edit and arrange playlists, making content management easy and user-friendly. It supports all rich media content in synchronous playback over a multitude of commercial displays.



Landscape & portrait

Both landscape and portrait orientations are possible, providing you with endless creative and functional possibilities to fulfil your commercial or informative goals.



178° Wide viewing angle

The extra wide 178° viewing angle is a perfect fit for shoppers, employees or visitors that will view B4E31T displays from diverse angles while passing by.



Screen mirroring

It enables you to mirror your device like Windows/Mac PC and Android/Apple smart phones to the display wirelessly via HisenseShare. It supports mirroring activities simultaneously via multiple source devices.









Round-the-clock operation

Designed with dual-core System on Chip (SoC) technology the Hisense B4E31T series can be used for broadcasting both offline and cloud based content 18 hours a day, 7 days a week.



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500

4K Ultra HD

The 4K Ultra HD picture quality* ensures perfect colour and rich details in all possible broadcasting surroundings, ranging from shops, to restaurants and office buildings.

500 nits

Automatic time zone

broadcast is always in sync.

With 500 nits maximum brightness the display panels can deliver amazingly vivid imagery anywhere during daytime and nighttime conditions.

When connected to the Internet each display will automatically

synchronise to its local timezone. Making sure scheduled media

Hisense

Specifications

Digital Display Panel

| Backlight | DLED |
|---------------------|----------------------|
| Panel Type | IPS |
| Size | 55" |
| Resolution | 3840 x 2160 |
| Refresh rate | 60HZ |
| Color | 1.07G (8 Bits+FRC) |
| Brightness | 500 nits (typ) |
| Contrast(typ) | 1200:1 (typ) |
| Response time(typ) | 8ms (typ) |
| Viewing angle(Min.) | 178°/178° |
| Color gamut | 72% |
| Haze | 1% |
| Orientation | Landscape & Portrait |
| Lifetime | 50,000Hrs (min) |
| Operation Hours | 7Day x 18Hour |

Power

| Input | AC 100V-240V @ 50/60HZ |
|---------------------|------------------------|
| Power Consumption | 171W |
| Standby consumption | <0.5W (standby mode) |

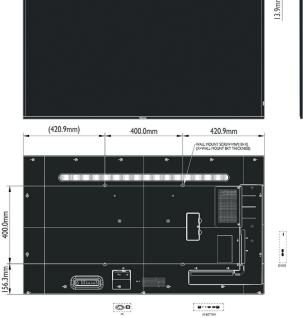
Physical

| Bezel Color | Black |
|----------------------------|---|
| Set Dimension (W×H×D) | 1241.8mm x 712.6mm x 69.7mm 48.89 x 28.06 x 2.74inch |
| Bezel width (T/L/R/B) | T/B/L/R:13.9mm |
| Net Weight | 16.6kg / 36.6lbs |
| Packing Dimension (W×H×D) | 1350 x 860 x 160mm 53.15 x 33.86 x 6.3inch |
| Packed Weight | 21.8kg / 48.07lbs |
| VESA | 400mm x 400mm |

System

| Android 8.0 |
|--------------------------------|
| 2G |
| 16G |
| English/Chinese/Polish/Russian |
| |
| 8W x 2 |
| |
| IR |
| 1 x RS232 (RJ45) |
| |

| Connectivity | | |
|--|--|--|
| · | | |
| WIFI | Yes | |
| LAN | 1 x RJ45 | |
| SD /TF Card | 1 x TF | |
| USB | 1 x USB 2.0 1 x USB3.0 | |
| Input | 2 x HDMI 2.0 Audio in | |
| Output | Headphone Jack | |
| Environment | | |
| Temperature | 0 - 40° | |
| Humidity | 20% - 80% | |
| What's in the box | | |
| Basic | Power cord Remote controller RS232 cable Battery User manual HDMI Cable | |
| Certification | | |
| Standard CertificationCB/CE/ERP/RCTEAN697317294078Energy Table5584E31TDimensions | | |
| 55 ″ 1241.8 x 712.6 x 69.7 mm / 48.89 x 28.06 x 2.74 inch 16.6 kg / 36.6 lbs | | |
| | 13.9mm | |



Learn More: www.hisense-b2b.com | Contact Us: sales@hisense-b2b.com