



## 55B4E31T

### 55" 4K UHD DIGITAL SIGNAGE DISPLAY

Hisense Commercial Display solutions are perfect for high volume retail and corporate installation. A combination of seamless design and enhanced brightness ensure digital content vividly stands out from the crowd. The Hisense E Series 18/7 display delivers 500 nits brightness for enhanced visibility in brightly lit environments. This higher brightness helps Hisense Commercial Displays provide better colour accuracy and vibrancy, meaning colours appear more lifelike and true to their intended experience, creating a more immersive viewing experience.

#### Highlights



##### Cloud CMS

Hisense's CMS platform allows you to edit and arrange playlists, making content management easy and user-friendly. It supports all rich media content in synchronous playback over a multitude of commercial displays.



##### Landscape & portrait

Both landscape and portrait orientations are possible, providing you with endless creative and functional possibilities to fulfil your commercial or informative goals.



##### 178° Wide viewing angle

The extra wide 178° viewing angle is a perfect fit for shoppers, employees or visitors that will view B4E31T displays from diverse angles while passing by.



##### Screen mirroring

It enables you to mirror your device like Windows/Mac PC and Android/Apple smart phones to the display wirelessly via HisenseShare. It supports mirroring activities simultaneously via multiple source devices.



##### Round-the-clock operation

Designed with dual-core System on Chip (SoC) technology the Hisense B4E31T series can be used for broadcasting both offline and cloud based content 18 hours a day, 7 days a week.



##### 4K Ultra HD

The 4K Ultra HD picture quality\* ensures perfect colour and rich details in all possible broadcasting surroundings, ranging from shops, to restaurants and office buildings.



##### 500 nits

With 500 nits maximum brightness the display panels can deliver amazingly vivid imagery anywhere during daytime and nighttime conditions.



##### Automatic time zone

When connected to the Internet each display will automatically synchronise to its local timezone. Making sure scheduled media broadcast is always in sync.



## Specifications

### Digital Display Panel

Backlight	DLED
Panel Type	IPS
Size	55"
Resolution	3840 x 2160
Refresh rate	60HZ
Color	1.07G (8 Bits+FRC)
Brightness	500 nits (typ)
Contrast(typ)	1200:1 (typ)
Response time(typ)	8ms (typ)
Viewing angle(Min.)	178°/178°
Color gamut	72%
Haze	1%
Orientation	Landscape & Portrait
Lifetime	50,000Hrs (min)
Operation Hours	7Day x 18Hour

### Power

Input	AC 100V-240V @ 50/60HZ
Power Consumption	171W
Standby consumption	<0.5W (standby mode)

### Physical

Bezel Color	Black
Set Dimension (W×H×D )	1241.8mm x 712.6mm x 69.7mm 48.89 x 28.06 x 2.74inch
Bezel width (T/L/R/B)	T/B/L/R:13.9mm
Net Weight	16.6kg / 36.6lbs
Packing Dimension (W×H×D )	1350 x 860 x 160mm 53.15 x 33.86 x 6.3inch
Packed Weight	21.8kg / 48.07lbs
VESA	400mm x 400mm

### System

OS	Android 8.0
DDR	2G
ROM	16G
Language	English/Chinese/Polish/Russian

### Speaker

Built in speaker	8W x 2
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### Control Method

Remote	IR
RS232	1 x RS232 (RJ45)

### Connectivity

WIFI	Yes
LAN	1 x RJ45
SD /TF Card	1 x TF
USB	1 x USB 2.0 1 x USB3.0
Input	2 x HDMI 2.0 Audio in
Output	Headphone Jack

### Environment

Temperature	0 - 40 °
Humidity	20% - 80%

### What's in the box

Basic	Power cord
	Remote controller
	RS232 cable
	Battery
	User manual
	HDMI Cable

### Certification

Standard Certification CB/CE/ERP/RCM/FCC/IC/CEC/CTUVus

EAN 6973172940785

Energy Table 55B4E31T

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