INTELLIGENT CONTENT AND DEVICE MANAGEMENT PLATFORM

VisionInfo by Hisense is a cloud-based digital signage platform offering flexible, cost-efficient, and infinitely scalable solutions. Combining a comprehensive CMS with advanced remote display management capabilities, it empowers users to freely create and distribute content while maintaining visual consistency across all networked screens. This powerful yet intuitive tool enables seamless content management and display control from any location at any time.

Highlights

Content Creation

VisionInfo revolutionizes digital signage with AI-driven image generation, streamlining content creation, publishing, and management. Empower your team to craft and deploy captivating visuals effortlessly, ensuring seamless audience engagement across all displays.

Content Publishing

Effortlessly create, edit and organize digital content by device, organization and group. Transform Google Maps into your content command center by editing device data geographically and publishing it to the intended audiences via a simplified publishing process.

Remote Monitoring and Control

Remote monitoring within VisionInfo allows users to track and monitor the status, settings and health of any display within an installation. This includes monitoring key metrics such as uptime, content delivery, user activity and security.
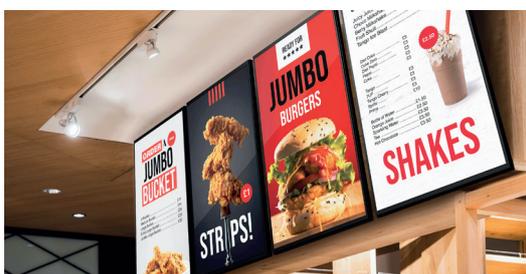
Open API enables system-level Integration

Empower system-level integration for your applications, eliminating per-model complexities. Leverage our API ecosystem to unlock next-stage innovation and accelerate smarter, future-proof digital solutions.

Drag-and-Drop Visual Editor

Effortlessly create dynamic digital displays with VisionInfo's drag-and-drop editor, integrating widgets, media, and cloud-sourced content from Google Drive/ OneDrive while expanding your library with on-line search capabilities.

Data Analysis

Transform data into actionable insights with VisionInfo: Analyze engagement, automate device/playback dashboards, and export PDF reports to optimize content strategy and audience experiences.

Real-time anomalies and fault notification

Instant mobile device alerts for device anomalies (expiry or prolonged offline status) and failures (playback failures and critical system crashes such as blue screen errors) with cross-platform monitoring. Proactive system notifications from multi- device enable rapid response.

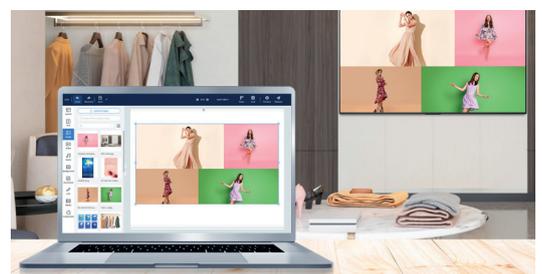### Customisable Role-based Access Control & SSO

Elevate access control with customizable role-based permissions, with unlimited organizational hierarchies. Seamless LDAP integration enables Single Sign-On (SSO) across systems, eliminating password fatigue while ensuring standardized data governance and unified user management.

QSR - Create Engaging Menus

Retail Stores - Create Stunning Promotions

The Complete Solution

1

Intelligent Content Management
Effortlessly manage, customize and deliver your message with our intuitive CMS platform. Streamline content creation and engage your audience with our powerful, user-friendly platform.

Content Creation   **Dynamic Scheduling**   **Content Publishing**

2

Enterprise-Grade Device Management
Empower your business with remote monitoring and control of displays on an installation. Safeguard your digital content with the robust security features of VisionInfo. Protect your displays and marketing content from cyber threats, ensure data privacy, and enjoy total peace of mind.

Remote Monitoring   **Complete Control**   **Error Notifications**

3

Enhanced Data Management
Unlock the power of data with our advanced analysis and reporting feature within VisonInfo. Gain valuable insights, make data-driven decisions, and maximize the performance of your content.

Routine Automation   **Data Analysis**   **Visual Reporting**

MDM

Mobile Device Management

- View the status of remote displays - online/offline, CPU and memory running status
- Real-time display control - power on/ off, screen sleep/ wake up, reboot, switch signal source, screen lock/ unlock, USB disable/enable
- Remote desktop real-time monitoring
- Scheduled tasks to control displays - power On/ off, screen sleep/wake up
- Remote software management - APP installation and uninstallation; blocklisting and remote firmware upgrades.
- Display usage statistics
- Virtual Remote Control
- Error Notifications

Module	Menu	Features	VisionInfo Cloud			VisionInfo On-Premises		
			Basic	Standard	Pro	Basic	Standard	Pro
Device	Device Control	Screen Monitoring(View Online,Offline Status,View Screenshots,View Screen Recordings,View Screen Living Stream)	✓	✓	✓	✓	✓	✓
		View Device Information(Device Name,SN Code,Model,Firmware Version)	✓	✓	✓	✓	✓	✓
		View Device Running Information(CPU Usage/RAM Usage/ Storage Usage)	✓	✓	✓	✓	✓	✓
		Real-Time Control:Power (Power On/Off,Sleep/Wake Up,Power-On State,Reboot)	✓	✓	✓	✓	✓	✓
		Real-Time Control: Display (Signal Source /Brightness/Screen Rotation/Menu Rotation/Lock Screen/Language/Time Zone)	✓	✓	✓	✓	✓	✓
		Real-Time Control: Sound (Mute,Volume)	✓	✓	✓	✓	✓	✓
		Real-Time Control: Permissions (Enable/Disable USB,Lock/Unlock Screen,Lock Permission)	✓	✓	✓	✓	✓	✓
		Real-Time Control: Virtue Remote	✓	✓	✓	✓	✓	✓
		Scheduled Tasks: Sleep/Wake Up,Power On-Off, Screenshots,Signal Source,Volume,Lock/Unlock	✓	✓	✓	✓	✓	✓
		Add device by 4 digital code	✓	✓	✓	✓	✓	✓
		Add device by scanning QR code via VisinInfo APP	✓	✓	✓	✓	✓	✓
	Software	Firmware Update	✓	✓	✓	✓	✓	✓
		Android APP (Blacklist,Install,Uninstall)	✓	✓	✓	✓	✓	✓
	Control Results	Query all device cotrol results	✓	✓	✓	✓	✓	✓
Settings	Organisation	Sub Organization	✓	✓	✓	✓	✓	✓
		Organization Setting(Customized Settings:Platform/Boot Logo And Animation/ Screen Wallpaper,Security Setting:Admin Password/Password Expired/Monitoring Settings,Approval Setting,Playback Settings,LDAP Configuration)	✓	✓	✓	✓	✓	✓
	Role	Role Management,View Permissions	✓	✓	✓	✓	✓	✓
	User	User Managemen, Reset Password, IP Whitelist, Disable/Enable User,Import/ Export User	✓	✓	✓	✓	✓	✓
	Space	Space Management	✓	✓	✓	✓	✓	✓
	Order	Query order and license information	✓	✓	✓	✓	✓	✓
Notification	Notification	System Notification	✓	✓	✓	✓	✓	✓
		Warning Notification	✓	✓	✓	✓	✓	✓
		Faults Notification	✓	✓	✓	✓	✓	✓
To Do List	To Do List	Approve/Reject/Pending/Withdraw Processes	✓	✓	✓	✓	✓	✓

Module	Menu	Features	VisionInfo Cloud			VisionInfo On-Premises		
			Basic	Standard	Pro	Basic	Standard	Pro
Content	Media	Upload Files From Local PC	✗	✓	✓	✗	✓	✓
		Upload Files From NetDisk	✗	✓	✓	✗	✗	✗
		Upload Files From Online Searching	✗	✓	✓	✗	✗	✗
		Upload Fonts	✗	✓	✓	✗	✓	✓
		Media Management(Folder Management, Move To Folder, Set Tags, Rename, Download, Delete, Preview)	✗	✓	✓	✗	✓	✓
		Media Version Management	✗	✓	✓	✗	✓	✓
		Media Publish	✗	✓	✓	✗	✓	✓
	Playlist	Components(Layout,Text,Audio,Video,Background,Document, Live Stream,Web Page,Signal Source,Weather,QR Code)	✗	✓	✓	✗	✓	✓
		Components(Weather)	✗	✓	✓	✗	✗	✗
		Components(Image Generator)	✗	✗	✓	✗	✗	✗
		Animation	✗	✓	✓	✗	✓	✓
		Create Landscape/Portrait playlist	✗	✓	✓	✗	✓	✓
		Create Splicing Playlist	✗	✗	✓	✗	✗	✓
	Schedule	Media Schedule	✗	✓	✓	✗	✓	✓
		Message Schedule	✗	✓	✓	✗	✓	✓
		Content Synchronization	✗	✗	✓	✗	✗	✓
		P2P Download	✗	✓	✓	✗	✓	✓
		Publish By Device/ By Organization/ By Group/ By Space/ By Google Maps	✗	✓	✓	✗	✓	✓
	Splicing	Device Group	✗	✗	✓	✗	✗	✓
		Splicing Templates	✗	✗	✓	✗	✗	✓
	Template	Pre-set Templates	✗	✓	✓	✗	✓	✓
		Customer Templates	✗	✓	✓	✗	✓	✓
User Center	User Center	User profile management	✓	✓	✓	✓	✓	✓
Language	Language	Chinese/English/Spanish/Catalan	✓	✓	✓	✓	✓	✓
Analysis	Device Dashboard	Query And Export	✓	✓	✓	✓	✓	✓
	Playback Dashboard	Query And Export	✗	✓	✓	✗	✓	✓
	Playback Query	Query And Export	✗	✓	✓	✗	✓	✓

Hisense | COMMERCIAL DISPLAY