



50GM60AE

50" 4K UHD DIGITAL SIGNAGE DISPLAY

Hisense Digital Signage Displays are ideal for retail and business environments. The products are the perfect backbone of a digital broadcasting platform in supermarkets, restaurants, stadiums, shopping malls and office buildings. A combination of seamless design and enhanced 500 nits brightness will ensure your digital content vividly stands out from the crowd.

Highlights



Smart CMS

Hisense's CMS platform allows you to edit and arrange playlists, making content management easy and user-friendly. It supports all rich media content in synchronous playback over a multitude of commercial displays.



Landscape & portrait

Both landscape and portrait orientations are possible, providing you with endless creative and functional possibilities to fulfil your commercial or informative goals.



178° Wide viewing angle

The extra wide 178° viewing angle is a perfect fit for shoppers, employees or visitors that will view GM60AE displays from diverse angles while passing by.



Customization

Hisense's GM60AE displays support a variety of on-screen customisations such as custom startup logo, startup animation, wallpaper and many more. Creating a uniform look & feel for all people working with or viewing the displays.



Opening hours operation

Designed with quad-core System on Chip (SoC) technology the Hisense GM60AE series can be used for broadcasting both offline and cloud based content 18 hours a day, 7 days a week.



4K Ultra HD

The 4K Ultra HD picture quality* ensures perfect colour and rich details in all possible broadcasting surroundings, ranging from shops, to restaurants and office buildings.



500 nits

With 500 nits maximum brightness the display panels can deliver amazingly vivid imagery anywhere during daytime and nighttime conditions.



Automatic time zone

When connected to the Internet each display will automatically synchronise to its local timezone. Making sure scheduled media broadcast is always in sync.



Specifications

Digital Display Panel

Backlight	DLED
Size	50"
Resolution	3840x2160
Refresh rate	60HZ
Color	1.07B
Brightness	500nits
Contrast(typ)	1200:1
Response time(typ)	8ms
Viewing angle(Min.)	178°/178°
Color gamut	72%
Haze	1%
Orientation	Landscape & Portrait
Lifetime	50,000 hrs
Operation Hours	7Day x 18Hour

Power

Input	AC 100~240V(50/60Hz)
Power Consumption	180W
Standby consumption	<0.5W

Physical

Bezel Color	Black
Set Dimension(WxHxD)	1121.6mm x 646.6mm x 69.6mm 44.16 x 25.46 x 2.74 inch
Bezel width(T/L/R/B)	11mm (U/L/R), 15mm (B)
Net Weight	13.5 kg / 29.77lbs
Packing Dimension (WxHxD)	1227mm x 160mm x 768mm 48.31 x 6.3 x 30.24 inch
Packed Weight	18 kg / 39.69lbs
VESA	200mm x 200mm

System

OS	Android 9.0
CPU	ARM Cortex-A53 Quad core
ROM	Mali-G52
Language	English/Chinese

Connectivity

WIFI	Yes
LAN	RJ45x1
USB	2
Input	USBx2 HDMIx2 DPx1 VGAx1 RS232x1
Output	Audiox1 HDMIx1 RS232x1

Certification

Standard Certification	CB/CE/ErP/CTUVus/CEC/FCC/RCM	CB CE
Energy Table	50GM60AE	ERP

Speaker

Built in speaker	9W x 2
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Control Method

Remote	Yes
RS232	Yes

Environment

Temperature	Storage: -20°~60°
	Operation: 0°~40°
Humidity	Storage: 10%~90%
	Operation: 20%~80%

Media Player compatibility

OPS Type Compatible	No
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What's in the box

Basic	Power cord, Remote control, RS232 cable, Battery, User manual
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13.5 kg / 29.77 lbs

