



43B4E31T

43" 4K UHD DIGITAL SIGNAGE DISPLAY

Hisense Digital Signage Displays are ideal for retail and business environments. The products are the perfect backbone of a digital broadcasting platform in supermarkets, restaurants, stadiums, shopping malls and office buildings. A combination of seamless design and enhanced 500 nits brightness will ensure your digital content vividly stands out from the crowd.

Highlights



Smart CMS

Hisense's CMS platform allows you to edit and arrange playlists, making content management easy and user-friendly. It supports all rich media content in synchronous playback over a multitude of commercial displays.



Landscape & portrait

Both landscape and portrait orientations are possible, providing you with endless creative and functional possibilities to fulfil your commercial or informative goals.



178° Wide viewing angle

The extra wide 178° viewing angle is a perfect fit for shoppers, employees or visitors that will view B4E31T displays from diverse angles while passing by.



Customization

Hisense's B4E31T displays support a variety of on-screen customisations such as custom startup logo, startup animation, wallpaper and many more. Creating a uniform look & feel for all people working with or viewing the displays.



Round-the-clock operation

Designed with dual-core System on Chip (SoC) technology the Hisense B4E31T series can be used for broadcasting both offline and cloud based content 18 hours a day, 7 days a week.



4K Ultra HD

The 4K Ultra HD picture quality* ensures perfect colour and rich details in all possible broadcasting surroundings, ranging from shops, to restaurants and office buildings.



500 nits

With 500 nits maximum brightness the display panels can deliver amazingly vivid imagery anywhere during daytime and nighttime conditions.



Automatic time zone

When connected to the Internet each display will automatically synchronise to its local timezone. Making sure scheduled media broadcast is always in sync.



Specifications

Digital Display Panel

Backlight	DLED
Panel Type	IPS
Size	43"
Resolution	3840 x 2160
Refresh rate	60HZ
Color	1.07G (8 Bits+FRC)
Brightness	500 nits (typ)
Contrast(typ)	1200:1 (typ)
Response time(typ)	8ms (typ)
Viewing angle(Min.)	178°/178°
Color gamut	72%
Haze	1%
Orientation	Landscape & Portrait
Lifetime	50,000 Hrs (min)
Operation Hours	7Day x 18Hour

Power

Input	AC 100V-240V @ 50/60HZ
Power Consumption	143W
Standby consumption	<0.5W (standby mode)

Physical

Bezel Color	Black
Set Dimension (W×H×D)	973mm x 561.2mm x 63.5mm 38.31 x 22.1 x 2.5inch
Bezel width (T/L/R/B)	T/B/L/R:13.9mm
Net Weight	11.8kg / 26.02lbs
Packing Dimension (W×H×D)	1070 x 680 x 173mm 42.13 x 26.77 x 6.81inch
Packed Weight	14.1kg / 31.75lbs
VESA	200mm x 200mm

System

OS	Android 8.0
DDR	2G
ROM	16G
Language	English/Chinese/Polish/Russian

Speaker

Built in speaker	8W x 2
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Control Method

Remote	IR
RS232	1 x RS232 (RJ45)

Connectivity

WIFI	Yes
LAN	1 x RJ45
SD /TF Card	1 x TF
USB	1 x USB 2.0 1 x USB3.0
Input	2 x HDMI 2.0 1 x Audio in
Output	Headphone Jack

Environment

Temperature	0 - 40°
Humidity	20% - 80%

What's in the box

Basic	Power cord
	Remote controller
	RS232 cable
	Battery
	User manual
	HDMI Cable

Certification

Standard Certification CB,CE,ERP,RCM,FCC/IC/CEC/cTUVus

EAN 6973172940778

Energy Table 43B4E31T



Dimensions

43" 973 x 561.2 x 63.5 mm / 38.31 x 22.1 x 2.5 inch
11.8 kg / 26.02 lbs

