



32BM66AE

32" HD DIGITAL SIGNAGE DISPLAY

Hisense Commercial Display solutions are perfect for high volume retail and corporate installation. A combination of seamless design and enhanced brightness ensure digital content vividly stands out from the crowd. The Hisense M Series 24/7 display delivers 500 nits brightness for enhanced visibility in brightly lit environments. This higher brightness helps Hisense Commercial Displays provide better colour accuracy and vibrancy, meaning colours appear more lifelike and true to their intended experience, creating a more immersive viewing experience. Hisense M Series display are engineered for 24/7 operation, making them ideal for mission critical environments with zero downtime required.

Highlights



Smart CMS

Hisense's CMS platform allows you to edit and arrange playlists, making content management easy and user-friendly. It supports all rich media content in synchronous playback over a multitude of commercial displays.



Landscape & portrait

Both landscape and portrait orientations are possible, providing you with endless creative and functional possibilities to fulfil your commercial or informative goals.



178° Wide viewing angle

The extra wide 178° viewing angle is a perfect fit for shoppers, employees or visitors that will view BM66AE displays from diverse angles while passing by.



Customization

Hisense's BM66AE displays support a variety of on-screen customisations such as custom startup logo, startup animation, wallpaper and many more.



Round-the-clock operation

Designed with dual-core System on Chip (SoC) technology the Hisense BM66AE series can be used as reliable digital signage displays for both offline and cloud based content 24 hours a day, 7 days a week.



1080P Full HD

The 1080P HD picture quality* ensures perfect colour and rich details in all possible broadcasting surroundings, ranging from shops, to restaurants and office buildings.



500 nits

With 500 nits maximum brightness the display panels can deliver amazingly vivid imagery anywhere during daytime and nighttime conditions.



Automatic time zone

When connected to the Internet each display will automatically synchronise to its local timezone. Making sure scheduled media broadcast is always in sync.



Specifications

Digital Display Panel

| | |
|----------------------|----------------------|
| Backlight | ELED |
| Panel Type | IPS |
| Size | 32" |
| Resolution | 1920 x 1080 |
| Refresh rate | 60Hz |
| Color | 1.07G |
| Brightness | 500 nits |
| Contrast(typ) | 1200:1 |
| Response time (typ) | 8ms |
| Viewing angle (Min.) | 178°/178° |
| Color gamut | 72% |
| Haze | 25% |
| Orientation | Landscape & Portrait |
| Lifetime | 50,000 hrs |
| Operation Hours | 24/7 |

Power

| | |
|---------------------|-----------------------|
| Input | AC 100~240V (50/60Hz) |
| Power Consumption | 65W |
| Standby consumption | <0.5W |

Physical

| | |
|----------------------------|--|
| Bezel Color | Black |
| Set Dimension (W×H×D) | 722 × 416 × 50.7 mm 28.43 × 16.38 × 2 inch |
| Bezel width (T/L/R/B) | 9.6mm (T/B/L/R) |
| Net Weight | 6.6kg / 14.55lbs |
| Packing Dimension (W×H×D) | 800 × 496 × 120 mm 31.5 × 19.53 × 5.12 inch |
| Packed Weight | 8.7kg / 19.18 lbs |
| VESA | 200mm × 200 mm |

System

| | |
|----------|-----------------|
| OS | Android 9.0 |
| DDR | 2G |
| ROM | 16G |
| Language | English/Chinese |

Connectivity

| | |
|--------|--|
| WIFI | Yes |
| LAN | RJ45 × 1 |
| USB | 2 |
| Input | USB × 2 HDMI × 2 DP × 1 VGA × 1 RS232 × 1 |
| Output | Audio × 1 HDMI × 1 RS232 × 1 |

Certification

| | | |
|------------------------|------------------------------|-------|
| Standard Certification | CB/CE/ERP/CUUVus/CEC/FCC/RCM | CB CE |
| Energy Table | 32BM66AE | ERP |

Speaker

| | |
|------------------|--------|
| Built in speaker | 8W x 2 |
|------------------|--------|

Control Method

| | |
|--------|-----|
| Remote | Yes |
| RS232 | Yes |

Environment

| | |
|-------------|--|
| Temperature | Storage: -20°~60° Operation: 0°~40° |
| Humidity | Storage: 10%~90% Operation: 20%~80% |

Media Player compatibility

| | |
|---------------------|----|
| OPS Type Compatible | No |
|---------------------|----|

What's in the box

| | |
|-------|--|
| Basic | Power cord, Remote Control, RS232 label, Battery, LOGO, Spacer |
|-------|--|

Dimensions

32" 722 x 416 x 50.7 mm / 28.43 x 16.38 x 2 inch
6.6kg / 14.55 lbs

