

## HIT SERIES P1.25 INDOOR LED DISPLAY



For the ultimate visual display in high density internal public spaces, the HIT series delivers unrivalled brightness and contrast performance. Guaranteed to draw attention, the HIT series ensure enhanced delivery of marketing content in high volume consumer spaces.

### Highlights



#### **High refresh rate**

With uniform color scale and brightness, dynamic performance of LED display could restore the true scenes without any ripples.



#### Brightness nits

With an average 500 nits and 1,000 nits maximum brightness, the display panels can deliver amazingly vivid imagery anywhere during daytime and nighttime conditions.



#### Low brightness & High gray level

LED display could reveal more details, including layers and colors, than traditional displays do.



#### **High color calibration**

LED display correction technology could uniformly lighten several hundred thousand LED lights, presenting a uniform display effect with the same brightness and color scale.

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#### 160° High viewing angle

The extra wide  $160^{\circ}$  viewing angle is a perfect fit for large groups of people that will view the displays from diverse angles while passing by.



#### Self-Heat Dissipation Management

Self-heat dissipation design, energy saving, and noise reduction improve the service life.





#### Hisense

# Hisense

#### Display

Pixel Pitch	P1.25
LED Package	SMD Copper wire
LED Type	SMD1010
Cabinet Resolution	408 x 459
Cabinet Size (W×H)	20.08 x 22.58 in
Cabinet Thickness	1.30 in
Cabinet Weight (Ibs/panel)	≤16.5
Cabinet Material	Die-cast Al
Pixel Density (pixels/sqf)	59,456
Pixel Density - Panel (pixels/panel)	187,272
Module Resolution	102 x 153
Module Size (W×H)	127.5 x 191.25
Brightness (typ.)	500 nits (400 - 800 Adjustable)
Contrast Ratio	7,000:1
Viewing Angle (H/V)°	≥160°
Refresh Rate (Hz)	3840
Color Temperature - Default	6500K ±300K
Color Temperature - Adjustable	3200 ~ 9300K
Gray Scale Processing	14 - 16 bits
Frame Rate (Hz)	50 ~ 60
Lifetime (typ.)	100,000 Hrs

Power	
Max Power Consumption (W/sqf)	≤500
Avg Power Consumption (W/sqf)	≤120
Environment	
Maintenance	Front Access
Power Supply	Single / Redundant (Optional)
IP Rating	IP50
Operating Environment - Temperature	14 ~ 104°F
Relative Humidity	10 ~ 90% RH

### Display Dimensions

