



55B4E31T

55" 4K UHD DIGITAL SIGNAGE DISPLAY



Hisense Digital Signage Displays are ideal for retail and business environments. The products are the perfect backbone of a digital broadcasting platform in supermarkets, restaurants, stadiums, shopping malls and office buildings. A combination of seamless design and enhanced 500 nits brightness will ensure your digital content vividly stands out from the crowd.

Highlights



Smart CMS

Hisense's CMS platform allows you to edit and arrange playlists, making content management easy and user-friendly. It supports all rich media content in synchronous playback over a multitude of commercial displays.



18/7 Operational Hours

Designed with dual-core System on Chip (SoC) technology the Hisense E series can be used for broadcasting both offline and cloud based content 18 hours a day, 7 days a week.



Landscape & Portrait

Both landscape and portrait orientations are possible, providing you with endless creative and functional possibilities to fulfill your commercial or informative goals.



4K Ultra HD

The 4K Ultra HD picture quality ensures perfect color and rich details in all possible broadcasting surroundings, ranging from shops to restaurants and office buildings.



178° Wide viewing angle

The wide viewing angle delivers consistent and accurate sharpness and color contrast for the best viewer experience.



500 nits

With 500 nits maximum brightness the display panels can deliver amazingly vivid imagery anywhere during daytime and nighttime conditions.



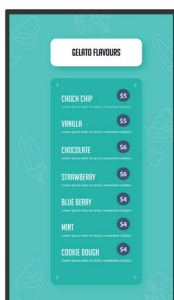
Customization

Hisense displays support a variety of on-screen customizations such as custom startup logo, startup animation, wallpaper and many more. Creating a uniform look & feel for all viewers.



Automatic time zone

When connected to the Internet each display will automatically synchronize to its local time zone. Making sure scheduled media broadcast is always in sync.



Specifications

Digital Display Panel

Backlight	DLED
Size	55"
Resolution	3840 x 2160
Refresh rate	60HZ
Color	1.07G (8 Bits+FRC)
Brightness	500 nits (typ)
Contrast (typ)	1200:1 (typ)
Response time (typ)	8ms (typ)
Viewing angle (Min.)	178°/178°
Color gamut	72%
Haze	1%
Orientation	Landscape & Portrait
Lifetime (typ)	50,000 Hours
Operational (Hours/Days)	18/7

Power

Input	AC 100V-240V @ 50/60HZ
Power Consumption	171W
Standby consumption	<0.5W (standby mode)

Physical

Bezel Color	Black
Set Dimension (W×H×D)	48.9 × 28.1 × 2.7 in
Bezel width (T/L/R/B)	T/B/L/R: 0.55 in
Net Weight	36.6 lbs
Packing Dimension (W×H×D)	53.2 × 33.9 × 6.3 in
Packed Weight	48.1 lbs
VESA	400mm x 400mm

System

OS	Android 8.0
DDR	2G
ROM	16G
Language	English

Speaker

Built in speaker	8W x 2
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Control Method

Remote	IR
RS232	1 x RS232 (RJ45)

Connectivity

WIFI	Yes
LAN	RJ45 × 1
SD /TF Card	TF × 1
USB	USB × 2/HDMI × 2/Audio in × 1
Input	Audio × 1
Output	Headphone Jack

Environment

Temperature	0 - 104 °F
Humidity	20% - 80%

What's in the box

Basic	Power cord
	Remote controller
	RS232 cable
	Battery
	User manual
	HDMI Cable

Dimensions

55" 48.9 × 28.1 × 2.7 in
36.6 lbs

