



32DM66GE

32" FHD DIGITAL SIGNAGE DISPLAY

Hisense digital signage solutions are ideal for high-traffic retail and corporate installations. With 500-nit brightness, they ensure your digital content stands out and captures attention. Designed for reliable 24/7 operation, the Hisense DM Series keeps your content on display at all times, making it perfect for mission-critical environments. Powered by Android 14 and integrated VisionInfo platform, the DM Series enables smart, efficient and easy-to-control content distribution and remote management. Ultimately, the DM66GE delivers a seamless, high-impact digital signage solution, providing a future-proof platform to captivate audiences and optimise your digital communication strategy.

Highlights



24/7 Continuous Operation

Conformal coating shields electronics from moisture, dust, salt, chemicals, thermal cycling, and abrasion—enabling 24/7 continuous operation in harsh environments.



500 nits Vivid Displays

With 500 nits brightness, the display panels deliver vivid imagery, ensuring vibrant, accurate colors day or night—ideal for high-traffic retail and outdoor advertising environments.



Anti-glare with 25% haze

The 25% haze panels effectively minimize reflections while maintaining optimal image quality, make sure the critical information are always visible. Additionally, the anti-glare coatings enhance the perceived contrast ratio, delivering a sharper and more vibrant visual experience.



Landscape and Portrait

The display seamlessly adapts to both portrait and landscape modes, enabling flexible installations in retail spaces, museums, stadiums, and corporate environments while maintaining FHD visual consistency across orientations.



Android 14

Powered by smart OS, the DM66GE series offers flexible app integration, seamless OTA updates, and user-friendly controls. Its open ecosystem enables third-party app installations, ensuring smart, efficient, and scalable digital signage solutions.



Sleek, Minimalist Design

Featuring ultra-narrow bezels and symmetry-focused design, the display blends seamlessly into any environment. Its integrated cable management system eliminates visual clutter.



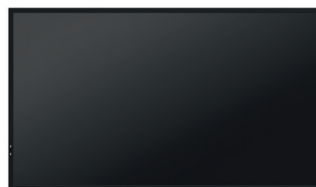
Energy-efficient Operation

An intelligent ambient light sensor dynamically optimizes screen brightness in real-time. ENERGY STAR® 8.0 certified, this display actively reduces environmental impact while saving costs.



Built-in VisionInfo

VisionInfo delivers end-to-end cloud-based content management, scheduling, remote updates, and centralized device control. This intuitive platform enables seamless device management and real-time monitoring from any location.



Specifications

Digital Display Panel

| | |
|----------------------|----------------------|
| Backlight Type | DLED |
| Type | IPS |
| Size | 32" |
| Resolution | 1,920 x 1,080 |
| Refresh rate | 60 Hz |
| Color Depth | 16.7M (8 bits) |
| Brightness(Typ.) | 500 nits |
| Contrast Ratio(Typ.) | 1,200:1 |
| Response Time(Typ.) | 10 ms |
| Viewing Angle(Min.) | 178°/178° |
| Color Gamut(Typ.) | 72% NTSC |
| Haze | 25% |
| Orientation | Landscape & Portrait |
| LED Lifetime | up to 50,000 hrs |
| Operation Hours | 7Day x 24Hour |

System

| | |
|------------------|--------------------------|
| Operating System | Android 14 |
| Processor CPU | ARM Cortex-A73 Quad core |
| Processor GPU | Mali-G57 MC1 |
| Memory | 4G DDR4 |
| Storage | 32G EMMC |

Connectivity

| | |
|-----------|---|
| WI-FI | WiFi 6,2.4/5.0GHz dual, 802.11a/b/g/n/ac/ax |
| Bluetooth | BT5.4 |
| Input | HDMI x3 (HDMI2.0x2+HDMI2.1x1) USB (Type-A) x2(USB2.0x1+USB3.2 Gen1x1) RS232(3.5mm) x1 IR(2.5mm) x1 LAN(RJ45) x1 |
| Output | HDMI x1(HDMI2.0x1) Audio(3.5mm) x1 RS232(3.5mm) x1 |

Physical

| | |
|---------------------------|---|
| Bezel Color | Black |
| Set Dimension(W×H×D) | 726 x 420.6 x 61.5 mm 25.6 x 16.6 x 2.4 inch |
| Bezel width(T/L/R/B) | 10.1mm(T/L/R), 10.3mm(B) |
| Net Weight | 4.6 kg / 10.1 lbs |
| Packing Dimension (W×H×D) | 820 x 512 x 126 mm 32.3 x 20.2 x 5.0 inch |
| Gross Weight | 6.5 kg / 14.3 lbs |
| VESA Mount | 200 x 200 mm, 4-M6 Screw |

Power

| | |
|--------------------------|----------------------|
| Power Supply | AC 100~240V, 50/60Hz |
| Power Consumption (Typ.) | TBD |
| Power Consumption (Max.) | 110 W |
| Standby Consumption | <0.5W (Standby Mode) |

Speaker

| | |
|------------------|---------|
| Built in speaker | 10W x 2 |
|------------------|---------|

Environment

| | |
|-----------------------|------------------------|
| Operating Temperature | 0°~40°C |
| Operating Humidity | 20%~80% Non-Condensing |

What's in the box

| | |
|----------|-----------------------------------|
| Standard | Quick Setup Guide |
| | Warranty Card |
| | Power Cord |
| | Remote Controller & Battery (AAA) |
| | RS232 Converter Cable |

Certification

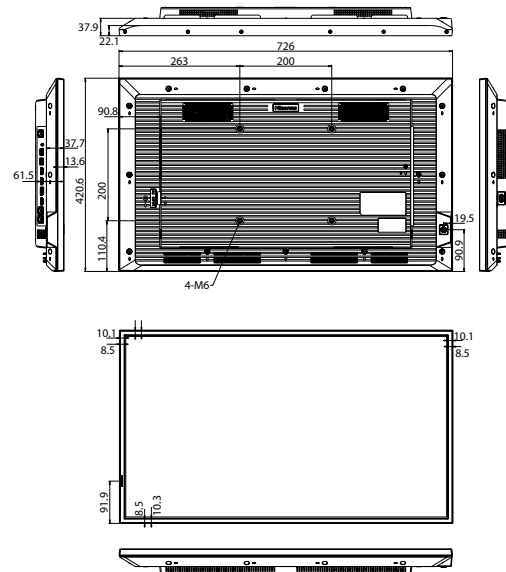
Standard Certification CB / CE / cTUVus / FCC / RCM / ERP / CEC / South Africa Energy Efficiency

| | |
|------------|-----------------|
| Safety | 62368-1 |
| Enviroment | Energy Star 8.0 |
| EMC | Class B |
| IP Rating | IP5X |



Dimensions

32" 726 x 420.6 x 61.5 mm / 25.6 x 16.6 x 2.4 inch
4.6 kg / 10.1 lbs



Product specifications may vary per region, and specifications are subject to change. This material may include corporate names and trademarks of third parties which are the properties of the third parties respectively.

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